

WOOD COUNTY INDUSTRIAL COMMISSION

April 4, 2016

Regular Monthly Meeting Minutes

Fore Seasons Restaurant, Holly Lake Ranch, Texas

The Wood County Industrial Commission met April 4, 2016 at 7:00 p.m., at the Fore Seasons Restaurant in Holly Lake Ranch, Texas.

Members Present:

Brad Floyd	Allene Doggett	Sammie Barney	Janna Castloo
Martha Scroggins	Sam Scroggins	Sue Hitzemann	Lowe Ann Elliott
Gerald Elliott	Jim Horn	Neal Duncan	Dan Kirk
Gary Edwards	Richard Pearce		

Members Not Present:

Ken Donahue	JR Simpson	Jason LaRue	Paul Kelbe
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Others Present: Executive Director Kiki Bettis.

1. **Call To Order/Welcome:** Chairman Sam Scroggins called the meeting to order at 7:10 p.m., followed by the invocation led by Neal Duncan. The Board recognized and welcomed new member Brad Floyd from Quitman.
2. **Consent Agenda:** A motion was made by Gerald Elliott and seconded by Janna Castloo to approve the minutes from the March 3 meeting. Motion carried- unanimously. A motion was made by Neal Duncan and seconded Jim Horn to approve the financial reports for the month ending March 30, 2016. Motion carried-unanimously.
3. **Update: Lake Country Home & Outdoor Expo:** Bettis presented the board with posters of the upcoming Expo and updated the members on the status of the event. Bettis and Mineola Chamber Executive Director Marianna Eubanks have been working diligently on the event, contacting numerous businesses as well as organizations inviting them to participate in the Expo. The event will be held May 13-14 at the Mineola Civic Center from 9-5 p.m and admission is FREE. There will be RVs and Boats on display along with several home, garden, outdoor recreation items as well as seminars, demonstrations, home improvements, hobby farming, financial planning and more such as gardening, backyard birding, pet care, fishing, etc. Bob Mauldin, host of 'Expedition Texas', will also be at the event and visitors will get the opportunity to meet and talk with the renowned host. There will also be several food vendors and activities for kids so the whole family can enjoy the event!
4. **Update: Wood County Economic Outlook featuring Dr. Perryman:** Bettis updated the board on the upcoming Wood County Economic Outlook seminar. The event will be held Thursday, May 19 at the Mineola Civic Center. Tickets are \$15 each and include a steak dinner courtesy of J&J Meat Market of Yantis. Dr Ray Perryman will give an overview of the current US Economy, Texas and Wood County; along with a Quitman and Answer session at the end of the presentation. The cities of Alba, Mineola, Quitman, Winnsboro and Yantis have graciously agreed to be sponsors of the event as well J&J Meat Market of Yantis who will be donating rib eye steaks for the dinner and The Harris House in Mineola, where Dr. Perryman will be stay during his visit.
5. **Update: Call for HOT Fund Projects:** Bettis announced the call for Hotel Occupancy Tax (HOT) fund projects. A press release and copy of the application and guidelines were issued to the local newspapers as well as radio stations, chambers, board members and cities for promotional purposes. The information has also been uploaded to the WCIC website and facebook pages. Deadline for submission of applications is June 15
6. **Update: Promotional Items:** Promotional items have been ordered for the year including fishing lure key chains, pens, Camo hats, and fishing bobbers. New to the list of items are 'wood' key chains and 'wood' pens specifically for the Home & Outdoor Expo along with a new banner and table cover for booth space or event sponsorship. Items should be delivered by May 13, in time for the Expo and upcoming fishing tournaments.
7. **Update: Fishing Tournaments:** Bettis presented the board with a list of upcoming fishing tournaments. They include the Reel 'Em In Fishing Tournament, benefitting K9s4COPS to be held April 9/10; the Lake Fork Classic Tournament on April 23; The Yantis Catfish Classic Tournament, benefitting the Yantis Fire

Department on April 30 and May 1; followed by the Bass on the Fly Fishing tournament May 7; and the Legends of Lake Fork Bass tournament May 13-15

8. **Chairman's Report:** Chairman Scroggins announced the dates for the Promotions Committee to review the HOT applications along with presentations by the applicants. Beginning at 4 p.m. on June 20 at the Airport Terminal Board Room, the committee will meet with the applicants to review their project and funding request. On Monday, June 27 beginning at 3 p.m. in the Board Room at the Airport Terminal, the committee will discuss the applications and put together a list of recommendations for the board to approve at the July meeting.
9. **Executive Directors Report:** Bettis updated the board members on the status of the Toyota Texas Bass Classic that will be held in Frisco this year. The tournament will be held at Lake Dallas with the vendors and concert to be held at the stadium in Frisco. Wood County will be present at the event as the WCIC will have a booth to promote Wood County in hopes of bringing tourists to the area as well as work on getting the tournament to return to Lake Fork in the future. Also, Bettis announced that she was appointed to the Economic Development District Board of Directors to represent Wood County. Bettis also gave the board members a list of sales tax allocations for the month of April; however they are sales based on the month of February. The report indicated good sales growth throughout the County as compared to last year's sales allocations.
10. **Community Reports:**
 - Alba-* Lake Fork Reel 'Em In Fishing Tournament to be held at Lake Fork Marina April 8-10 benefitting K94COPS.
 - Hawkins-* The High School's baseball and track teams are hard at work and doing well on their season. Also, city council and mayoral election is underway. Election Day is set for May 7.
 - Golden-* The new Barber Shop in town is thriving. Special Kids Day is scheduled for April 29. The Homestead will host an artesian weekend event beginning Saturday, April 23, featuring the Vintage Trailers along with numerous paintings from local and surrounding area artists.
 - Holly Lake Ranch-* Several new families coming to the Ranch and Wood County. Last year, there were 91 homes (total) sold at the Ranch and this year there have been 41 homes sold—the Ranch is off to a great start to 2016.
 - Mineola-* Batman vs. Superman is the featured movie at the Select Theater. New restaurant has opened in Mineola called "Claw Daddy's" located on Johnson Street. Also, the Highway 80 Garage Sale will be held the weekend of April 23. A Rock and Roll Concert is set to take place in June—more information to come. The Lake Country Home & Outdoor Expo will be held May 13-14 at the Mineola Civic Center.
 - Quitman-* The City is ready to start the asbestos removal from the downtown buildings along with a cleanup of the parking lot and back areas. A new bakery/café will soon be opening in downtown called "Appetites." Also there is a new wellness center called Rock Solid Fitness along with a new pizza restaurant named Milano's which will feature a lunch buffet and delivery. April is Child Abuse Awareness month. Several city and county agencies will be hosting a candlelight ceremony at the Governor Jim Hogg City Park at 6 p.m. on April 15. Lastly, the city is accepting applications for the position of City Secretary/Administrator.
 - Winnsboro-* The Gun Show will be held at the City Park April 9-10. On May 7 there will be a Road Derby followed by the Rotary Club's annual Road Kill BBQ fundraiser to be held May 13. On Saturday, May 14, there will be a Bonnie & Clyde "Last Ride" walking tour in downtown. Also, there are new apartments being built along with a new mini golf course on Coke Road.
 - Yantis-* Catfish Classic Tournament will be April 30-May 1 at the Minnow Bucket. There will be a parade beginning in downtown and ending at the school where they will be serving a BBQ dinner, by donation only. Proceeds benefit the Yantis Volunteer Fire Department.
11. **Next Meeting:** The next meeting will be held Thursday, May 5, at The Homestead in Golden.
12. **Meeting adjourned at 8:05 p.m.**

Kiki Bettis, Executive Director