

WOOD COUNTY INDUSTRIAL COMMISSION

November 2, 2017

Regular Monthly Meeting Minutes
The Log Cabin Mexican Restaurant
Alba, Texas

The Wood County Industrial Commission met November 2, 2017 at 7 p.m., at the Log Cabin Mexican Restaurant in Alba, Texas.

Members Present:

Ben Hudman	Theresa Margos	Martha Scroggins	Chris Flournoy
Sam Scroggins	Jim Berry	Robby Fair	Dan Kirk
Allene Doggett	Janna Castloo	Gerald Elliott	Neal Duncan
Shelly Ogle	Joanne Wisdom		

Members Not Present:

Ken Donahue	Dana Donahue	Miste Davis	Charles Mazarakes
Richard Pearce	JR Simpson	Lowe Ann Elliott	

Others Present: Executive Director Kiki Bettis.

1. **Call To Order/Welcome:** Chairman Gerald Elliott called the meeting to order at 7p.m. The invocation was led by Sam Scroggins.
2. **Consent Agenda:** A motion was made by Robby Fair and seconded by Janna Castloo to approve the consent agenda which included minutes from the regular meeting held October 5, 2017, and the financial reports for the month of October 2017. Motion carried- unanimously.
3. **'Beautiful' Wood County Signage & Committee:** Neal Duncan gave a committee report on possibility of re-branding the WCIC. The committee, which included Martha Scroggins and Dana Donahue, met and discussed the mission statement and the potential need for internal and external branding of the WCIC. Duncan expressed the importance of informing people of Wood County of who we are, what we do, etc. He suggested coordinating with the schools to go speak with the students about the WCIC and possibly present a program on Wood County. Sam Scroggins suggested bringing in the company to discuss the study that was done and decide at that time if an update is needed. Scroggins made a motion to bring North Star's representative to speak to the board about the branding study. Duncan made an amendment to the motion asking to get a price quote first to bring North Star back and present the study to the board; the motion was seconded by Chris Flournoy. Motion carried-unanimously. Chairman Elliott and Duncan will schedule a date for the committee to meet to discuss branding and marketing.
4. **Chairman's Report:** Chairman Elliott reported on the annual Airport Luncheon that was held Friday, October 27 in Wayne Collin's hangar. The luncheon was well attended and the food was great.
5. **Executive Directors Report:** A Town Hall meeting will be held Tuesday, November 14 in the District Courtroom beginning at 6 p.m. Featured speakers include State Representative Cole Hefner, State Senate Bryan Hughes, County Sheriff Tom Castloo and District Judge Jeff Fletcher. The setting for the meeting will be a 'State of Wood County' address and public is encouraged to attend. Questions and answers will be taken from the public. The Airport welcomed a renowned guest last week to the area, Clay Walker. The country music legend owns land in Wood County just off Highway 69 outside the Mineola area. This was his first time flying into the Wood County Airport and was thoroughly impressed with our facilities and the area. Mr. Walker said he plans to 'Fly Wood County' again! Bettis reminded the board members that there will not be a meeting in the month of December and that the next scheduled meeting will be held in Hawkins on January 4. Bettis also announced that the all county offices will be closed December 22-26 for the holiday as well as January 1 and that she will be on vacation during the last two weeks of December.

6. **Community Reports:**

Alba- The Alba Fall Festival was held Saturday, November 4 on the downtown square along with a parade featuring several participants. The Fire Department received their new truck.

Hawkins- There will be a Veteran's Program at the High School on Friday, November 10 and a service at the Veteran's Memorial located at the Park in Hawkins. The Cub Scouts will be participating in the Mineola Veteran's Parade on Saturday.

Holly Lake Ranch- Things are heating up in the Election for new board directors at the Ranch. There are four individuals seeking a spot on the board with only two positions available. The annual Christmas in the Pine celebration is scheduled for December.

Mineola- Showing this weekend at the Select Theater will be "Only the Brave" followed by the showing of "Let there Be Light" next weekend and "Same Kind of Different as Me" the following weekend. The Winter Fantasy Symphonic Concert will be at the Lake Country Playhouse December 10-12. The annual Veteran's Parade will be held Saturday, November 11 and Cub Scout Pack 5 will be selling hot dogs. The annual Christmas Parade will be held Saturday, December 2 beginning at dark. The Farmers Market will wrap up at the end of November. The High School Band advanced to the State Championship and will perform in San Antonio. Early voting will continue through tomorrow and Election Day is Tuesday. The polls will be open from 7 am until 7 pm and will be conducted at the individual precinct locations.

Quitman- QHS students have had a rough week with the loss of one of their classmates, senior Stephan Love, who was killed in an automobile accident last weekend. The Volleyball team advanced to the Area Semi-Finals and will be playing Gunter tonight. QHS senior Shelby Bettis will be leaving next week to travel to New York City to participant in the Macy's Thanksgiving Day Parade. She will march with the Great American Marching Band & Color guard, representing Quitman, Wood County and the state of Texas. The new steakhouse, The Den, is scheduled to be open by the end of the month and the city will soon welcome another new business on the downtown square, "The Catch". The annual Turkey Shoot will be held November 11 at the Gun Club in Winnsboro. The annual Christmas Parade will be held Saturday, December 2. The parade will start at the high school and end on the downtown square where there will be several vendors and activities. Also on December 2, there will be a special Christmas Party for the foster children of Wood County in JOY Hall at the First United Methodist Church. Gifts will be handed out by Santa.

Winnsboro- The annual Art and Wine Festival will be held Friday and Saturday, November 10-11. The Rotary Club sold more than 820 Chick-Fil-A sandwiches as a fundraiser for the group. The annual Christmas Parade will be held December 9 beginning at 6 p.m. The FFA Livestock & Dairy Show will be held this weekend at the pavilion. The Child Advocacy Center is hosting their annual Angel Tree. Anyone wanting to assist with gifts for the children can contact the Advocacy Center.

Yantis- The Patriot Sporting Challenge was a huge success! The event benefitted the Folds of Honor organization. The Lunkers, Bunkers and Clay event raised and donated more than \$100,000 to the Folds of Honor. Plans for next year's event are currently underway.

7. **Next Meeting** The next meeting will be held Thursday, January 4, 2018 in Hawkins. Location of the meeting will be determined at a later time.

8. **Meeting adjourned:** A motion was made by Martha Scroggins and seconded by Sam Scroggins to adjourn the meeting. Motion carried-unanimously. Meeting at 7:52 p.m.



Kiki Bettis, Executive Director