WOOD COUNTY INDUSTRIAL COMMISSION

August 2, 2018 Regular Monthly Meeting Minutes Richie's Café & Restaurant Winnsboro, Texas

Members Present:

Theresa Margos Pat Hamlett Robby Fair Dan Kirk Jim Berry Ken Donahue Dana Donahue Allene Doggett Lowe Ann Elliott Gerald Elliott Neal Duncan Sam Scroggins Martha Scroggins Miste Davis JR Simpson Shelly Ogle Chris Flournoy

Members Not Present:

Joanne Wisdom Charles Mazarakes Ben Hudman

Others Present: Executive Director Kiki Bettis; Media, Bryan Giguere, editor of the Winnsboro News.

- 1. <u>Call To Order/Welcome</u>: Chairman Gerald Elliott called the meeting to order at 6:35 p.m. and the invocation was led by Robby Fair.
- Consent Agenda: A motion was made by Ken Donahue and seconded by Allene Doggett to approve the consent agenda which included the minutes from the regular meeting held July 5, 2018, and the financial reports for the month of July as presented. Motion carried-unanimously.
- 3. Proposal-Event "X" Scheduled for May 2019: Chairman Elliott informed the board of a possible nationally known event coming to Wood County. The event will be a week-long event featuring some of the biggest celebrities and icons in the world. There are only 10 events of this magnitude and feature of the biggest brands in the nation. From an economic development standpoint, this type of event has proven to generate roughly \$1.1-2.1 million in revenue as well as open the door for future events on an even larger scale. Chairman Elliott and Bettis, along with Ken and Dana Donahue, attended a meeting with the event officials to discuss the event, specifically the needs and requirements, etc. for the event. Chairman Elliott asked the board for their authorization to submit a proposal to the event organizers as well as propose a contribution amount of up to \$40,000. The deadline to submit all proposals is August 15. Afterwards the officials will review all of the proposals, conduct site visits, review potential dates for the event before making an official announcement of their selected host city/county. Chairman Elliott also noted that if our proposal is accepted then communications with other communities will commence with hopes of forming a partnership. A motion was made by Neal Duncan and seconded Chris Flournoy authorizing the Executive Director and Chairman to submit a proposal on behalf of the WCIC requesting the event be held in Wood County in 2019. Motion carriedunanimously.
- 4. <u>Chairman's Report</u>: Chairman Elliott reported on a visionary workshop for the city was recently held in Winnsboro. More than 100 people attended the workshop and a lot of good and useful information was provided to the group. Chairman Elliott was pleased with the outcome of the workshop and suggested the WCIC host an event of the same nature for the county in the future.
- 5. Executive Directors Report: Bettis reported that the High School Open Fishing Tournament was a huge success. Hundreds of people from all over Texas, Oklahoma, Louisiana, Arkansas, Mississippi, etc. attended the event. The WCIC booth was well received with more than 100 guests stopping by to learn more about Lake Fork and Wood County. Bettis announced the arrival of the office desk. Bettis noted that the desk looks great and functions better with the office. Bettis informed the board that the county has not yet received the Unclaimed Capital Credit monies. Bettis verified with the Comptroller's Office that the appropriate paperwork was received and has been processed however it is uncertain at this time as when the monies will be released to the county. Lastly, Bettis will be meeting with ETCOG officials to begin preparing for the upcoming Semi-Annual Board of Directors meeting to be held in Wood County on September 27.

6. Community Reports:

Alba- The city has been quite and students are gearing up for school to commence. Members of the Lake Fork Chamber of Commerce will be attending the Boat Show in Oklahoma within the coming weeks.

Golden- Preparations are underway for the 2018 Sweet Potato Festival. The event is scheduled to kick off Thursday, October 25 and wrap up on Sunday, October 28.

Hawkins- The Hawkins/Holly Lake Rotary Club will host a back to school drive at the Baptist Church on Saturday. Students will have the opportunity to pick up free school supplies. Meet the Teacher Night and Business Expo will be held at the high school campus next week.

Holly Lake Ranch- Suddenlink will be setting up additional fiber optics at the Ranch.

Mineola- Playing at the Select Theater this weekend is the movie "Mission Impossible Fall Out". A luncheon, featuring LaDonna Gaitlin, will be held September at the historic museum from 11-2 p.m. Tickets are on sale for \$35 per person. The Farmers Market continues every Saturday in downtown from 8 a.m. until noon. The downtown WiFi project is nearly complete. A new chicken restaurant is set to open in the former Busch's restaurant located on Loop 564. The annual 'Meet the Jackets' will be held August 10 followed by the school supply drive. The East Texas Revive Fest will be held at the Nature Preserve on September 15. Tickets are \$15 each.

Quitman- The annual Old Settlers Reunion is underway and will wrap up on Saturday. The event is held at the Governor Jim Hogg City Park featuring live music, carnival and a host of boothsmost sponsors by local organizations. Also the Speakeasy Coffee Shop is hosting a photo contest for the Old Settlers Reunion. For more information visit oldsettlersreunion.org. Bird Construction is the new owners of the former Precision Fence building. The Den Restaurant has officially closed and the building has been sold to Clay Lattrell who will be opening a new restaurant, Tony B's, soon. The annual Tips 4 Tots fundraiser, hosted by the Wood County Child Welfare Board, will be held Monday at AJ's Fish House from 4-8 p.m. Tickets are the cost of the food buffet and will also feature a bake sale and live auction. All proceeds raised from the event will benefit the Rainbow Room and the children of Wood County.

Winnsboro- The First Baptist Church will be handing out school supplies this Saturday. A new Art Gallery has officially opened on the downtown square. The church will host the 'Feed my Starving' program again this year. Volunteers are scheduled to meet September 21-22 to begin packing meals for under privileged countries. The group hopes to send more meals this year and is looking for volunteers to assist in the program. Deadline for volunteers to sign up to help is August 31.

Yantis- The high school FFA students has finished building the little library at Scarborough Park and a grand opening will be held soon.

- Next Meeting The next meeting will be held Thursday, September 6, 2018 at the Red Dome.
 The location of the meeting will be determined and announced later this month.
- 8. Meeting adjourned: A motion was made by Martha Scroggins and seconded by Theresa Margos to adjourn the meeting at 7:05 p.m. Motion carried-unanimously.

Kiki Bettis, Executive Director