

WOOD COUNTY INDUSTRIAL COMMISSION

March 1, 2018

Regular Monthly Meeting Minutes

Yantis Café

Yantis, Texas

**Members Present:**

Theresa Margos	Ben Hudman	Charles Mazarakes	Ken Donahue
Dana Donahue	Chris Flournoy	Jim Berry	Sam Scroggins
Martha Scroggins	Gerald Elliott	Lowe Ann Elliott	Dan Kirk
Shelly Ogle	Joanne Wisdom	Janna Castloo	

**Members Not Present:**

Neal Duncan	Allene Doggett	Robby Fair	JR Simpson
Richard Pearce			

**Others Present:** Executive Director Kiki Bettis; guests, Mayor Jerry Miller; Mrs. Gwyn Kirk; and Larry Tucker, Editor of the Wood County Monitor.

- 1. Call To Order/Welcome:** Chairman Gerald Elliott called the meeting to order at 7p.m. Chairman Elliott welcomed and introduced Yantis Mayor Jerry Miller. Mayor Miller thanked everyone for hosting the meeting in Yantis and invited the board to attend the upcoming Catfish Classic Tournament on Lake Fork. The event will be held May 5-6 at the Minnow Bucket.
- 2. Consent Agenda:** A motion was made by Theresa Margos and seconded by Sam Scroggins to approve the consent agenda which included the minutes from the regular meeting held February 1, 2018, and the financial reports for the month of February as presented. Motion carried- unanimously.
- 3. Change Time of Monthly Meetings:** Chairman Elliott made a recommendation to change the time of the monthly board meetings to 6:30 p.m. and suggested dinner be moved to 5:45 p.m. A motion was made by Ben Hudman and seconded by Chris Flournoy to accept the recommendation as presented. Motion carried- unanimously.
- 4. Office Best of Texas Fishing Destination:** Bettis announced that Lake Fork has been deemed the Official Best of Texas Fishing Destination once again. She recommended the board take part in a three year promotion (April 2018 through April 2021) of a 2- minute video segment on travel sites [www.OfficialBestOf.com](http://www.OfficialBestOf.com) as well as WCIC website, Facebook, YouTube, etc. Air Dates are tentatively scheduled for Saturday, April 7, 2018 at 1 p.m. on KTVT CBS (Dallas/Fort Worth); and Saturday, April 7, 2018 at 10 a.m. on KUBE (Houston). As in 2015 the Lake Fork Chamber cannot afford \$4,000 on its own and WCIC has been asked once again to help with this promotional endeavor. The WCIC portion of cost would be \$1,000 (which is actually \$500 less than the first promotional done in 2015). A motion was made by Sam Scroggins and seconded by Ken Donahue to accept the recommendation as presented. Motion carried- unanimously.
- 5. Branding/Marketing Update:** Martha Scroggins gave a brief update on the status of the Marketing/Branding Committee. On March 14, the Committee collected information about the county and cities and put together a layout for a new tri-fold promoting Wood County. Bettis is currently working on the final layout and design of the tri-fold. Once the product is complete and the Committee has reviewed the final layout, the tri-fold will be sent out to the printers and copies will be brought to the board at the April meeting.
- 6. Executive Directors Report:** Bettis reported the Mineola Chamber of Commerce held a special "Members Only" Awards banquet February 2. WCIC was recognized and presented with a "Certificate of Appreciation" for continued support of the Chamber and Mineola. WCIC was honored and presented with a Certification of Recognition for "Outstanding Generosity & Dedication to Community Service in Making Visions a Reality through contributions to the building of the small business incubator" at the Hawkins Chamber of Commerce banquet held February 15. The Chamber also recognized Bettis with the President's Award for my dedication

and continued support of Hawkins along with my efforts and services in the Small Business Incubator and Vision 2020 Projects. The call for HOT Fund project proposals is underway. Applications will be available beginning March 7 and must be submitted no later than 5 p.m. on May 11. The HOT Fund Committee needs to schedule a time to meet, review, and discuss those applications—preferably end of May or first of June. The Committee will forward their recommendations onto the board at the July meeting for approval. The outside auditors have completed their review of the county's finances. It appears that the process went seemingly—without any issues or concerns on behalf of the WCIC anyway. With that said, the WCIC can continue their UCC grant funding program for 2018-2019. Project proposals will be accepted beginning May 16 through July 20. The UCC Committee will need to schedule a time to meet, review, and discuss those applications—preferably end of July or first of August. The Committee will forward their recommendations onto the board at the September meeting for approval. New members were also selected to the UCC committee as the previous members have completed their 2-year term per the WCIC bylaws. Bettis will be attending the annual Aviation Conference in Galveston the week of March 27-29 as well as be attending the annual Board of Directors meeting and Presentation of regional awards hosted by ETCOG on Thursday, March 22 at the Silver Spur Resort in Canton.

7. **Community Reports:**

*Alba-* Bass Champs Fishing Tournament will be held the weekend of March 16-17 at Lake Fork Marina. Election is Tuesday, March 6—Get out and vote!

*Golden-* Kids Farm and Ranch Day will be held in April at the Harold Simmons Community Center.

*Hawkins-* The city welcomed a new farm & ranch business. The company will be offering large equipment and hopes to begin hiring additional employees. High School baseball and softball are underway. A Hawkins resident won \$40,000 in a drawing recently held by Brookshire's.

*Holly Lake Ranch-* No activities are planned at this time.

*Mineola-* The Mineola Kiwanis Club is hosting a chili cook-off from 11 a.m. until 1 p.m. at the Civic Center. The Wood County Orchestra Symphony will perform at the Select Theater March 4-6 and again in the Spring. The Chamber Banquet will be held March 8 at the Civic Center beginning at 6:30 pm. Also, showing at the Select Theater is the movie "Darkest Hour".

*Quitman-* Dogwood Festival will be held the second weekend in May with a full list of activities scheduled. Your Appetites, a new business located in downtown, has officially open offering an array of desserts and lunch items. The Rainbow Room offers items for children removed from their homes by CPS. The Wood County Child Welfare Board (WCCWB) has selected the former Reflections Spa building as the new home for the Rainbow Room. Renovations will need to be made to the building and the land and the WCCWB will be seeking funding assistance with the project. Also, the First United Methodist Church is offering free Lenten lunches every Tuesday. The sale of ETMC is official—the new name will be UT Health East Texas and will be a for-profit hospital which will help the city and school district through their taxes.

*Winnsboro-* Several new businesses will be announced at the end of April.

*Yantis-* The annual Catfish Tournament will be held May 5-6 at the Minnow Bucket. Yantis High School Boys Basketball team advanced to the playoffs. Jayden Modrall, a senior at Yantis High School and grandson of Yantis Mayor Jerry Miller, has announced his intent to play basketball for Howard Payne.

8. **Next Meeting** The next meeting will be held Thursday, April 5, 2018 at Holly Lake Ranch. The location of the meeting will be determined and announced later this month.
9. **Meeting adjourned:** A motion was made by Martha Scroggins and seconded by Theresa Margos to adjourn the meeting at 7:43 p.m. Motion carried-unanimously.

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Kiki Bettis, Executive Director